

TAMWA



ANNUAL REPORT 2015



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ABBREVIATION

CBOs	Community Based Organizations
CCM	Chama Cha Mapinduzi
CCT	Christian Council of Tanzania
CDF	Child Dignity Forum
CM	Child Marriage
CRC	Crisis Resolving Centre
CUF	Civic United Front
FBOs	Faith Based Organizations
FGM	Female Genital Mutilation
GBV	Gender Based Violence
GEWE	Gender Equality and Women Empowerment
IGAs	Income Generating Activities
NGOs	Non-Governmental Organizations
PWDs	People with Disability
TAMWA	Tanzania Media Women's Association
TEC	Tanzania Episcopal Conference
TMF	Tanzania Media Foundation
UNFPA	United Nations Population Fund
URT	United Republic of Tanzania
VAC	Violence Against Children
ZGC	Zanzibar Gender Centre

FROM THE GOVERNING BOARD

2016, is another year when TAMWA at twenty- nine, has the space and platform to reflect implementation of its activities. This in essence entails identifying achievements recorded, challenges encountered and to pro actively chart the way forward. This year we can safely say, TAMWA has come of age, since it is approaching 30, in its advocacy and awareness raising work against violation of human rights especially those related to women and children. As we always say, human rights are women's rights and women's rights are human rights. Throughout its existence, TAMWA has witnessed an increased awareness of issues related to Gender Based Violence, Gender Inequality, Women's access, control and ownership of resources, Women's representation in decision making bodies, Maternal Health issues, the rights of people with disability and the elderly - basically an awareness of human rights with a gender perspective. This has resulted in positive actions by the government and society in addressing the needs of the marginalised, especially women and children.

Despite the fact that TAMWA's Strategic Plan 2009 – 2014 phased out in 2014, the Association continued its media engagement, training and implementation of activities in 2015 guided by a transitional Work Plan. It is within this reporting period that the new Strategic Plan 2016 – 2020 has been developed. The Strategic Plan which draws core activities from the previous plan and proposes other new directions in terms of programming and institutional strengthening, is expected to take TAMWA steps ahead to realize even greater impact in the society.

The implementation of the new Strategic Plan is expected to continue bringing social transformation through the use of media as an agenda setter. Through the utilization of existing opportunities such as the proposed Constitution of Tanzania, the new 5th phase government and the Sustainable Development Goals (SDGs) adopted in 2015. The organization will further address the GBV and existing inequality situations and ensure Tanzanians are aware of democratic and developmental processes that affect their lives. It is in this context that TAMWA's strength will once again be tested in ensuring that women's and children's rights are addressed to bring about the envisioned change.

At this juncture we have the honor to acknowledge and recognize our main partners in this endeavor including DANIDA, UNWOMEN, UNFPA, NORAD through Care Tanzania, and European Union through Save the Children, European Union Centre for Election Support (ECES), Internews and Ford Foundation.

Your commitment and support will speed up the desired changes in terms of the way the Association is governed, managed as well as its human and financial capacity in order to perform effectively, efficiently and deliver tangible outcomes in the society it serves. Let us abide by the old adage that says,

Coming together is a beginning, Keeping together is progress, Working together is success.

Rose Reuben
Chairperson

Edda Sanga
Executive Director

INTRODUCTION

In late 1986, 12 women media practitioners met and saw the need to organize and form an organization that will identify and promote women and girls' issues as well as their concerns. These are the humble beginnings of Tanzania Media Women's Association (TAMWA), a membership, non-governmental, non-partisan and not-for-profit organization registered on 17th November 1987 under the Societies Ordinance Cap 337 of 1954 with registration number (SO 6763). In 2004, the association complied with the 2002, NGO Act of the United Republic of Tanzania. In 2007, TAMWA was also registered in Zanzibar as TAMWA Zanzibar under Society Act No. 6 of 1995. To date TAMWA has more than 100 members from both Tanzania Mainland and Zanzibar accredited to various media houses. While some work as media consultants, others hold government and private offices.

Operating Framework

In response to the wide spread violation of women and children's rights in the society, and the dominance of patriarchal values that reinforce gender inequity and inequality, it was envisaged that TAMWA would advocate for women and children's rights by conducting awareness raising activities for social transformation through the use of media. With this information in hindsight, the media in general would embrace and promote human and women's rights, gender equality and development. TAMWA's vision and mission derives its potency from this philosophy.

Vision: A peaceful Tanzanian society which respects human rights from a gender perspective.

Mission: To advocate for women and children's rights by conducting awareness raising activities for cultural, policy and legal changes/transformations in the society through the use of media.

Core Values

- **Transparency**

The organisation shall enhance the spirit of transparency in everything it does. Efforts shall be made to ensure every key actor, programme and activities of the organisation are transparent. This is important as it indicates honesty and sincerity for the ultimate integrity and credibility of the organisation.

- **Accountability**

The organisation shall be accountable not only to donors but also to stakeholders partners and individuals who work with it. The organisation shall promote and inculcate a spirit of accountability to all staff, members and other stakeholders with whom TAMWA shall collaborate. TAMWA's motto is **"UMOJA, UWAJIBIKAJI NA UAMINIFU"** - Unity, Accountability and Trustworthiness.

- **Diversity**

The organisation believes that different views and opinions from an inclusive society and stakeholders is healthy to bring about desirable changes in society. A multidisciplinary approach in dealing with social issues such as GBV attests to TAMWA's belief in diversity.

- **Respect**

The organisation shall uphold and respect each individual, treat each individual with dignity, respect their human rights, and each member and employee is duty bound to adhere to this.

To observe good governance, TAMWA has three main organs each with its powers and mandate.

- **The Annual General Meeting(AGM)**

This is a meeting of all members, which takes place in March every year. AGM is the supreme decision making body of the organization. Among other things it determines the admission and expulsion of its members, it determines the Association's Strategic Plans, Annual Narrative reports, Financial Statements and the external auditors as well as their employment terms.

- **Governing Board (GB)**

To ensure the smooth running of the organization, the AGM delegates its powers to the Governing Board (GB) which constitutes seven members. The GB, among its other duties is to scrutinize the performance of the organization on a regular basis with special attention on implementation of annual plans, project activities etc.

- **The Secretariat**

TAMWA's day to day activities are executed by **two teams of the Secretariat**; the Executive Director based in Tanzania Mainland and a Coordinator in Zanzibar. TAMWA's Secretariat is composed mostly of women with various skills in journalism, project management and report writing.

The TAMWA secretariat is led by the Executive Director who is also TAMWA's spokesperson.

MAINLAND ACTIVITIES JANUARY - DECEMBER 2015

1.0 GEWE II EXTENSION PROJECT: PROMOTING GENDER EQUALITY AND WOMEN EMPOWERMENT

This one-quarter project started in September and ended in November 2015. Implementation of the DANIDA funded project accomplished its activities as per workplan.

1.1 Media Coverage

12 newspaper articles were published after facilitation of journalists to research and publish articles on FGM. TAMWA staff participated in 2 radio and one TV programs based on FGM issues.

20 community radio journalists and producers attended a two-day workshop on radio production focusing on script writing and practical production of programs. A model program was produced for community radios and aired by almost half of the community radios whose journalists participated in the workshop. 10 community radio and TV programs were produced and aired.

1.2 GBV Community Committee Meeting

8 GBV Community Committee Meetings were held in the 7 Districts of the project in the Mainland. The GBV Community Committee meetings established that there are GBV activities going on at grass-root level even after phasing out of the GEWE project.

1.3 TV Documentary

A Brief TV documentary was produced during 16 Days of Activism focusing on TAMWA's stakeholders and the GBV Community

Committee success stories and challenges. The program was aired through Channel Ten in its *Zaidi ya Habari* program.

2.0 FIGHT AGAINST GENDER BASED VIOLENCE

The focus of this project funded by UNFPA is to address Gender Based Violence specifically Child Marriage (CM) and Female Genital Mutilation (FGM). From January to December, 2015 a number of activities were implemented and accomplished.

2.1 Commemoration of Zero Tolerance Against FGM

Commemoration of the International Day of Zero Tolerance Against FGM was accomplished through a National Forum held in February **5th and 6th, 2015** in Singida. The objective was to bring together regions most affected by FGM, share experiences and best practices, and agree on forward looking strategies.

120 participants attended the Zero Tolerance event. They included Decision Makers such as Sophia Simba, Minister of Community Development, Gender and Children, District Commissioners from FGM affected areas, Health Workers, Social Workers, Magistrates, and NGOs from Anti-FGM Coalition, CBOs, Journalists, Police Gender Desk Officers, FGM survivors and Ngaribas.

The event generated 51 newspaper stories and articles. 8 stories were aired on TV and radio stations in the country. The special 30 minutes documentary was produced and aired by TBC Television. Another documentary was produced and aired through Channel Ten under the sponsorship of Legal and Human Rights Centre.



One of the Ng'aribas from Singida giving testimony on FGM during the Zero Tolerance Forum

2.2 Photo Exhibition and training

A 2 days training for 30 Journalists was conducted at the National Museum. Journalists from Shinyanga, Simiyu, Dodoma, Mtwara, Tanga, Mara, Dar es Salaam, Iringa, Mbeya, Rukwa, Mwanza and Zanzibar were taken through photo journalism on gender based violence subjects with the intention of educating the mass on violence against women and children in the country. The photo exhibition was held for two days at the National Museum as part of 16 Days of activism from November – December 2014.

2.3 Commemoration of the International Women's Day

Another exhibition was held at the commemoration of the International Women's day in Morogoro from 7th-8th March 2015. During the exhibition, various stakeholders and the URT former President, Dr. Jakaya Mrisho Kikwete visited TAMWA's exhibition. It was during this event when TAMWA was given two awards in recognition of its efforts to promote gender equality and women empowerment and also due to campaigns effectively organised to mitigate violence against women

and children. Both awards were presented to TAMWA representative by the URT former President, Dr. Jakaya Mrisho Kikwete.



Journalists during the photo exhibition

2.4 Production of features on child Marriage-free zone

Journalists have been writing articles to raise awareness on the impact of child marriage to society and policy makers. A total of 77 articles were published in the Kiswahili and English dailies. The newspapers were:

Newspapers			
Daily news	Nipashe	Majira	Mwananchi
The Guardian	Zanzibar Leo	Tanzania Daima	

2.5 Enhancing visibility of Tanzania ending child marriage interventions at National level

In this regard, the organization planned for 16 days of activism which also involved sub activities such as printing of T-shirts, banners and exhibition. 20 articles were written and published.

50 T-shirts and 2 banners with TAMWA vision and mission and 16 days of activism theme were produced.

Most of these publicity materials were used during the exhibition to increase public awareness on GBV and also increase visibility of TAMWA.

2.6 Editors' Meeting

A forum with 30 editors was organized on 2nd September, 2015 and participants came from various media houses in the country. After the training, more than 15 articles were written covering Child Marriage and FGM.

2.7 Community Radio Presenters Meeting

A meeting with Community Radio Journalists was conducted from 9th to 11th September, 2015 in Dodoma and 14 members came from Morogoro, Dodoma and Singida regions.

After the training, every participant was assigned to produce a program which was expected to be aired in their respective Community Radios. A total of 14 programs were produced and aired.

After the training, more than 30 newspaper articles were written basing on Child Marriage and FGM.

2.8 Media publicity on child marriage and FGM

In this activity, 15 articles were written and published, while 3 TV programs were produced and aired from different media outlets to create awareness in the community.

2.9 Institutional capacity Strengthening

Under this activity, a field visit was done in Singida, Dodoma and Morogoro to measure the impact of training conducted in September

and see the progress of Community Radios. The field visit found that the training benefited both media houses as well as communities, gauging from the quality of programs produced and voices raised by members of communities concerned.

3.0 INTERNEWS: LOCAL VOICES, GLOBAL CHANGE

The project funded by Internews was introduced in August 2015 with the intention of promoting gender equality in the 2015 Tanzania General Elections through the media. In fulfilling this need, a series of activities were implemented from October to December 2015 as follows:

3.1 Editors' Meeting

A forum with 23 editors was organized on 10th October, 2015 whereby, participants came from various media houses in the country. The meeting aimed at informing them about the project and sought their support, in terms of making sure their reporters write balanced stories, women sources are sought and stories generally are written with the women's lens.

3.2 Training of Trainers

A three day training of trainers was organized from 15th to 17th October, 2015; 13 members with capacity to train were drawn from TAMWA members and staff. The training gave them orientation and built their capacity to train journalists in the regions on gender and elections.

3.3 Journalists Training in the Regions

Two training sessions were conducted at the same time in both Southern Highlands and Lake Zone from 19th to 21st October, 2015. A total of 25 journalists were trained from each zone on how to effectively report election and conflict prevention with a gender perspective.

3.4 Media Coverage

After both trainings, editors and journalists participated in the General Elections by applying skills they gained in the training. They also continued to create awareness through both print and electronic media. More than 10 programs were aired and **20** articles were published. Articles and programs continue being written and aired respectively as the project is in progress.

3.5 Mentorship

Mentorship for 35 journalists was conducted on a weekly basis to keep them abreast with skills acquired during trainings they participated on gender and elections. Weekly reports are sent to **Internews** for monitoring purposes.

4.0 FORD FOUNDATION: WOMEN'S POLITICAL EMPOWERMENT

The Ford Foundation funded project through the use of media was intended to promote and encourage women participation in the Tanzanian General Elections 2015. Activities accomplished under this reporting period include:

4.1 Production of SAUTI YA SITI

The production and printing of Sauti ya Siti Magazine and distribution was done and accomplished in early October, 2015. The Voice of Disabled Women in Tanzania was subcontracted to produce 400 copies of the braille version of the magazine for the vision impaired people in order to increase the reach of the marginalized groups.

Production of 12 articles for Sauti ya Siti was accomplished. Articles focused on promoting the visibility of women aspirants and candidates for the 2015 General Elections. 1500 copies of the magazine were produced and distributed to various stakeholders.

4.2 Production of Newspaper articles

24 newspaper articles were produced and published to increase coverage of women issues and especially women candidates during elections.

4.3 Production of TV and Radio feature stories

20 TV and Radio feature stories were produced and aired to increase visibility of women during General Election.

4.4 Production of media reports

This report was done to highlight media performance after training of journalists on women visibility during general election campaigns. This is also important to document media performance under the project facilitation.

Media report was produced to highlight media reportage of elections under Ford Foundation support.

5.0 SUPPORT OF WOMEN, YOUTH AND PWDs PARTICIPATION IN LEADERSHIP

The project is supported by UN Women in both Tanzania Mainland and Zanzibar and is intended, through media advocacy to support women, youth and PWDs to end years of marginal representation in decision making organs in Tanzania Mainland. The activities undertaken include:

5.1 Media visits

Under this activity, journalists were facilitated to attend political events and write news stories on issues related to women, youth and PWDs.

After the media visits, 59 newspaper stories and 33 radio stories were produced addressing gender issues and promoting participation of women, youths and PWDs in the general elections.

5.2 Production of radio and TV spots

The production of Radio and TV spots is intended to encourage the general public to vote for women, youth and PWDs and also encourage candidates from marginalized groups to stand for elections. One TV spot and one radio spot were produced. 45 minutes of airtime were allocated for ITV and Capital TV and 45 minutes were set aside for Radio One and Capital Radio respectively.

5.3 Production of leaflets

Leaflets were produced to raise awareness to the general public to change their negative attitudes towards electing women, youth and PWDs into leadership positions. 10,000 leaflets were printed distributed.

6.0 SUPPORT INCREASED PUBLIC AND MEDIA SENSITIZATION ON WOMEN'S, YOUTHS AND PWDS' LEADERSHIP AND POLITICAL PARTICIPATION IN TANZANIA MAINLAND AND ZANZIBAR

This was another project under UN Women funding which sought to increase media visibility of women, youth and PWDs as credible leaders.

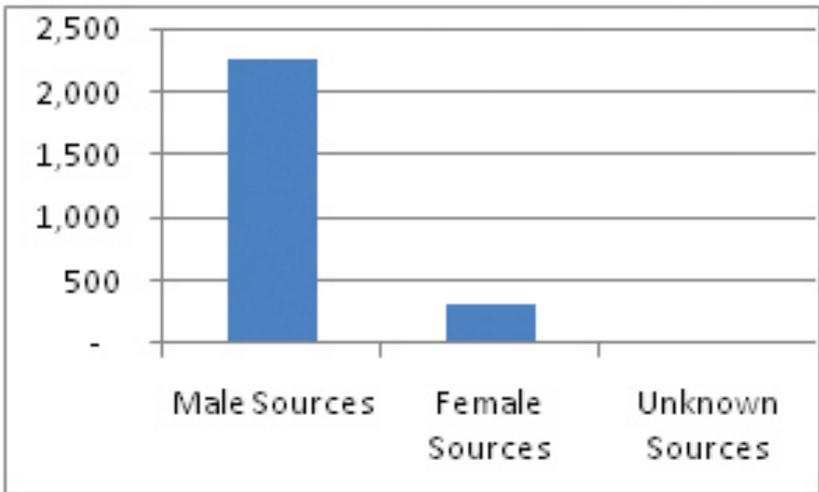
6.1 Media Election Review

One of the ways that demonstrates how a woman is marginalized is unequal representation in decision making positions and in the media. Under this project, TAMWA reviewed media coverage of women, youth and People With Disabilities during 2015 General Election.

The report which analyzed news and feature stories in the mainstream newspapers in Tanzania from September to October 2015 was intended to establish the extent of media coverage of women as credible leaders and thereafter identify the existing gender gaps in election coverage to shed light on the effects of the biases in the society and determine how the election violence reported in the media has impact on women, youth and People With Disabilities.

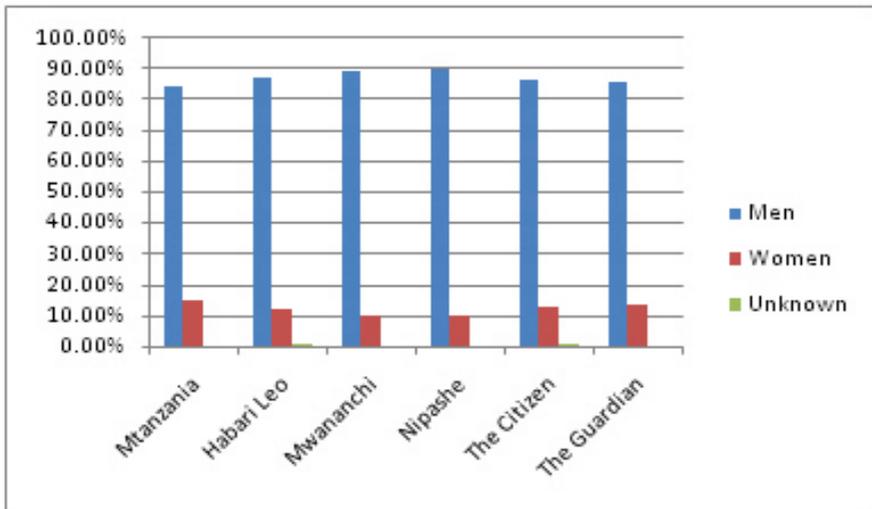
The findings of the project highlighted the following:-

- Eighty Eight percent (88 per cent) of all election related stories reviewed between mid-September and late October last year (2015) contained men sources. Only 11 per cent of the recorded sources were women.



- Women who are the majority in the country were unlikely to be sourced not only in the election related topics but also in other topics such as energy, health and social issues. (Often known as male dominated topics)

- Women sources are mostly hidden. It is very rare to find them sourced in the front page of newspapers. Most women sources start to be visible after the 4th page of any newspaper.
- Most women sources were interviewed as opinion and commentary givers but not as spokespersons or people with authority. They came after men with authority who acted as spokespersons.
- Men sources dominated in all newspapers reviewed



7.0 TAMWA MAINLAND OVERALL ACHIEVEMENTS

7.1 Website and Social Media

TAMWA's website and social media continue to attract viewers all over the world. Most viewers are from Tanzania, United States of America, Kenya, United Kingdom, South Africa, Germany, Ethiopia, Sweden, Nigeria, Spain, Zambia, Canada, Uganda, Austria, France, Denmark, Finland, Thailand, Norway, Netherlands, Rwanda, Mozambique, Namibia, Lesotho, Serbia, and Algeria.

Up to December, 2015 website viewers hit 158,368. Face book fans reached 1254, YouTube viewers 1906 and Twitter followers 143.

7.2 Media Coverage

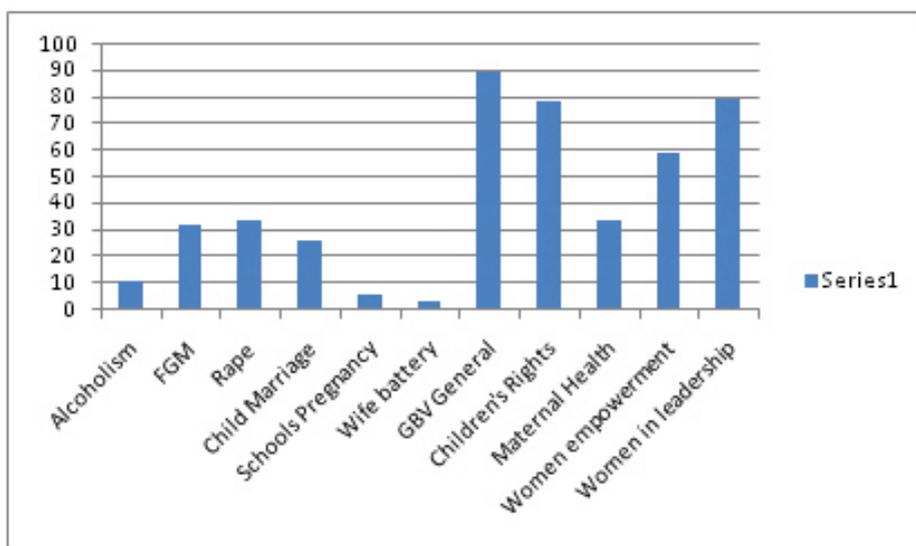
Tracking GBV media coverage in both Tanzania Mainland and Zanzibar shows that the overall media reporting is good, although quantity of reports differs from one month to another. Under all TAMWA projects, about **3,998** stories and articles were generated in print and electronic media at different events and in different activities.

The media outlets that covered TAMWA include The Guardian, Daily News, Nipashe, Mtanzania, Habari Leo, Mwananchi, Zanzibar Leo, The Citizen, Tanzania Daima, Majira, Uhuru, Jambo Leo, Raia Mwema Raia Tanzania and Mawio.

Others are The African, Mzalendo and Sunday News. TV and radio coverage were mainly facilitated by stations such as ITV and Radio One, TBC 1 and TBC Taifa, Mlimani TV, East Africa Radio, Star TV, Clouds, and E. FM. TAMWA has and is increasingly engaging community FM radios as one among important vehicles of change at the grassroots.

Issues that got media attention include GBV related alcoholism under IOGT project, rape, Child Marriage, Inheritance, Wife Battery, abandonment of Women and Children, GBV General, Maternal Health, the Constitution, Female Genital Mutilation and Child Education.

The following graph gives an indication of coverage within the reporting period.



7.3 Awards

TAMWA was recognized for its campaigns on gender equality and women empowerment. Also recognized for fighting against GBV by Tanzanian Government during 2015 International Women's Day.

II. ZANZIBAR ACTIVITIES JANUARY - DECEMBER 2015



Tanzania Media Women's Association (TAMWA) Zanzibar implemented six areas which include women economic empowerment, women political empowerment, fighting against Gender Based Violence (GBV); Violence Against Children (VAC), working with networks in

promoting peaceful and inclusive electoral processes and maintenance of staff and office.

Implementation of the different areas was as follows:

1.0 ECONOMIC EMPOWERMENT

This program mainly focused on empowering women in the Village Savings and Loans groups in 48 shehias of the Central District of Unguja. Through the program, the office managed to conduct skills trainings to 4050 community members of which 3,666 were women as shown in the Table below.

IGA	FEMALE	MALE	TOTAL
Handcraft	701	0	701
Poultry keeping	685	120	805
Soap making	634	41	675
Vegetable growing	1646	223	1869
TOTAL	3666	384	4050

The members were linked to various markets including Marumbi hotel, Samaki Hotel, Mella Zanzibar Hotel, Paradise Hotel, Uroa Bay, Kiwengwa Hotels, Chwaka Bay, Coconut Tree Village and Pongwe Bay hotel. Others include; Tausi Hotel, Ocean View, Massons, Shangani Hotel, Tembo Hotel, Marumaru and African House Hotels. JECA, Moto, Jenga, Zanzibar one collection and Mseke Curio shop. In addition, they were trained on branding and packaging as well as networking.



It was the handcraft producers however, who went an extra mile to establish their own brand namely “Mama wa kazi Zanzibar” translated as Mothers of work Zanzibar.

However, of the 4050 members trained, only 691 are successfully engaged in various activities which include the robust handcraft network composed of 171 members.

2.0 POLITICAL EMPOWERMENT

This project under UN Women funding is intended to end years of women, youth and People With Disabilities marginalization in decision making organs through media and field interventions. In total, 355 aspirants mainly women were trained to participate in the political

process as candidates. The aspirants were identified in two ways, mapping and shehia coordinators. In general about 1,000 people participated in the interventions through meetings like religious, political parties, women, CSOs, community and strategic meetings.



The strategic meetings included the top leaders from the two rival political parties in Zanzibar namely CCM and CUF; Deputy Secretary Mr. Vuai Ali Vuai and Secretary General, Maalim Seif Shariff Hamad respectively. This was done to ensure the full support of actors in supporting women, youth and PWDs in the political competition. As a result, over 85 women contested in the intraparty elections for Parliament, House of Representatives and Councilor positions mainly through 19 political parties. A total of 54 trained women won the intraparty election race, 10 in the House of Representatives, 24 in parliament and 20 in the councilor posts.

Although the Zanzibar electoral results were nullified, some women were already declared winners in the October, 2015 general elections. As it now stands however, only Members of Parliament results were not nullified. As such three CCM women won the race. There was a woman aspirant for the United Republic of Tanzania Presidential race, Amina Salum Alli who finished second at the nomination stage.

The program monitored actors and media behavior in the General Elections with regard to women, youth and PWDs. Through six monitors dispatched across Unguja and Pemba regions, it was discovered that around 78 women fell victims of GBV in the course of elections. Most of them were forced to vote for candidates/political parties which were against their choices. An editors' meeting was held to discuss the issue as a voter education package.

3.0 GENDER BASED VIOLENCE

In the year 2015, TAMWA Zanzibar under UNFPA support conducted several media interventions that aimed at intensifying public debate on GBV practices. This included conducting meetings with GBV committees especially at Unguja central district, training women on land rights, organizing national events, such as 16 days of activism, and preparing regular features and programs.

In addition to debates, it supported women to claim their land rights. Around 131 women reported land complaints. A total of 22 cases were linked to Land related authorities and to date, four cases were solved in their favour.

Likewise, 72 complaints of GBV were lodged to various legal enforcing authorities and 18 cases attained remedies.

4.0 VIOLENCE AGAINST CHILDREN (VAC JOINT)

TAMWA Office empowered 425 children from 10 schools of Unguja West and Unguja North to orient them on child protection systems, so as to enable them understand and claim their rights in the event of abuse. Using the two pronged approach, the VAC program involved also teachers, shehia coordinators, boys and girls especially in the west.

Children clubs and councils were also used as entry points for children mobilization on VAC issues.

As a result of the interventions under European Union Support through Save the Children, the empowered children were able to express themselves on issues that affect their lives. A total of 61 children were reinstated to schools including 31 girls and 30 boys. Over 25 cases of VAC were numerated and sent to legal enforcing bodies.



5.0 PROMOTING PEACEFUL AND INCLUSIVE ELECTORAL PROCESSES

This was a consortium of five NGOs involved in the electoral process on different issues where various roles were identified and assigned to members basing on their areas of competence. Under the project funded by European Union Centre for Election Support (ECES), TAMWA was assigned the role of media and women. It therefore managed to organize editors' forum and journalists' meeting in a bid to sensitize

them on the need for a peaceful election. It also monitored the electoral process through media and actors especially politicians. The consortium also held a press conference amid the political standoff after the nullification of the 2015 general election results. The aim of the conference was to urge the main rivalry parties in the conflict; CCM and CUF to sit together and amicably solve the conflict instead of coming up with unilateral decisions.

6.0 ORGANIZATIONAL DEVELOPMENTS

Some staff and members managed to attend several trainings which were held within and outside Zanzibar. This was all possible following support from many partners and like minded organizations including Pamoja Twajenga. In enhancing capacity of the organization, the office has started a vegetable garden which serves as a school demonstration garden but is also a source of income.

7.0 TAMWA ZANZIBAR OVERALL ACHIEVEMENTS

- 7.1 A total of 550 stories and feature articles were aired/ published through various media outlets on political empowerment of women, GBV, VAC and economic empowerment.
- 7.2 About 4,000 women of Unguja Central were oriented on IGAs and currently over 600 of them are successfully engaged in various activities including handcrafts, soap making, vegetables and poultry.
- 7.3 Sensitization on women participation in the political process was enhanced which involved various stakeholders including religious leaders, political parties and community members.

III. CRISIS RESOLVING CENTRE (CRC) ACTIVITIES JANUARY – DECEMBER, 2015

1.0 PARTNERSHIPS FOR CHANGE ENGAGING PARALEGALS WITH LOCAL GOVERNMENT FOR WOMEN'S RIGHTS PROTECTION (PELG) PILOT PROJECT

CRC/TAMWA in Partnership with Legal Services Facility is implementing a 9 months Pilot project to build capacity for partners to use media in their work, document findings, challenges and success stories in Dar Es Salaam, Kilimanjaro and Morogoro regions to ensure women's rights are protected. A number of activities have been implemented under the reporting period, which had the following results.

1.1 Development of Media Engagement Strategies

The project managed to develop media engagement strategies for three implementing partners. The partners are KWIECO in Kilimanjaro, Morogoro Paralegal Centre in Morogoro and Equality for Growth in Ilala. 90 GBV actors at the grass root level were capacitated to engage with media using the media engagement strategies. Through these strategies, partners were able to increase media coverage of their issues related to gender based violence in their areas.

1.2 Production of feature stories, TV and Radio programs

Media literacy to paralegals, communities and GBV literacy to media personnel enhanced good relationships between communities and the media. As a result, the project managed to link journalists to paralegals at community level. The link, increased media coverage on issues related to land and livestock ownership for women, wife battery

in Mvomero and Siha and women's limited opportunity to participate in the leadership of markets and other gender based related issues in the major markets of Ilala district.

A total of 22 newspaper stories, 22 radio stories and 10 TV stories were published /aired by either community or mainstream media in Tanzania.

2.0 TACKLING ALCOHOL ABUSE AGAINST WOMEN AND GIRLS

This project focuses on domestic violence against women associated with alcohol. The project is funded by IOGT - NTO Movement from Sweden and it covers Kinondoni District only.

2.1 Decision Makers Meeting on Alcohol Policy Strategy

CRC organized a working meeting with stakeholders in order to strategize on Alcohol Policy/Law in Tanzania. The meeting was attended by 27 participants, representing Ministry of Information, Sports and Culture; Ministry of Community Development Gender and Children; Ministry of Justice and Constitution; and Ministry of Education and Vocational Skills.

Others are Ministry of Agriculture; Ministry of Industries and Trade; Ministry of Health and Social Welfare and Ministry of Local Government and Good Governance.

The meeting resolved that stakeholders should work together to make sure that alcohol policy is in place by 2017.



District Administrative Officer from Kinondoni Municipal Council Mr. Celestine Onditi clarifies issues during Decision Makers' Meeting on Alcohol Policy Strategy.

2.2 Reporters' Guideline Manual on Alcohol Related GBV

CRC managed to prepare and print 500 copies of this manual in both languages Kiswahili and English. The manual has been distributed to media houses and all press clubs offices in Tanzania mainland and Zanzibar.

3.0 CRC's GEWE II EXTENSION PROJECT- LEGAL AID AND COUNSELLING SERVICES

CRC implemented the project in four districts of Newala in Mtwara Region, Lindi Rural and Ruangwa in Lindi region and Kinondoni in Dar es Salaam.

3.1 GBV Counseling Activities

The GBV counseling activities were held in the two districts of Newala and Ruangwa as part of the commemoration of 16 days of activism against Gender Based Violence. As a result, a total of 22 GBV clients were provided with counseling services. These were 14 clients from Ruangwa and 8 clients from Newala.

3.2 Provision of Legal Aid Support to GBV Survivors

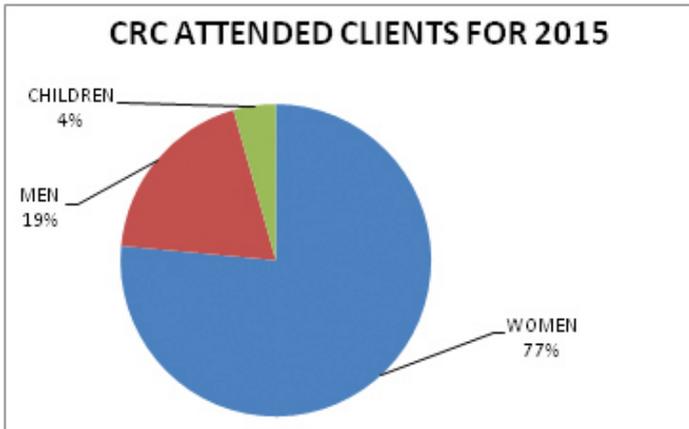
CRC supported GBV survivors from all walks of life who had different problems that needed legal services support. As a result, 115 GBV survivors were supported under the project. The survivors were from Newala, Ruangwa and Kinondoni. They came with GBV problems such as matrimonial, probate, child maintenance & custody, labour disputes, land disputes, rape, criminal and civil cases. Most of GBV survivors who obtained support are 104 women, 6 children and 5 men. The table below shows cases breakdown.

SN	Type of case received	Total no. of cases
1.	Matrimonial	45
2.	Probate	17
3.	Child maintenance & custody	31
4.	Labour	4
5.	Land	10
6.	Rape	3
7.	Criminal	1
8	Civil	4
	TOTAL	115

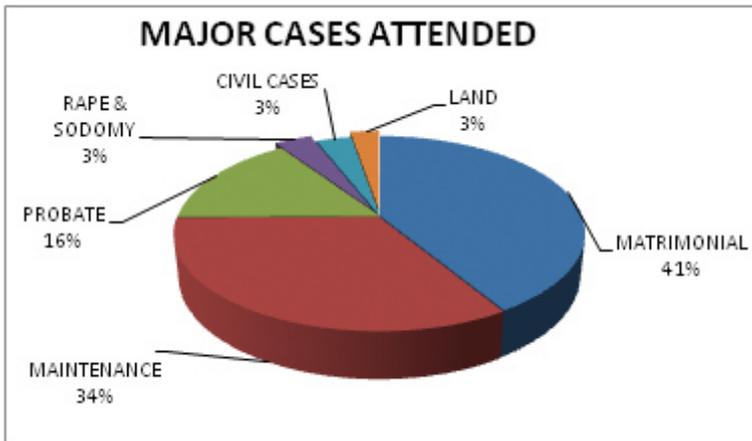
1.0 CRC's OVERALL ACHIEVEMENTS

1.1 Legal services and counselling: CRC provided services to 544 GBV clients for the year 2015. Among them, women were 416, 104 men and 24 children. The GBV survivors were from Ruangwa District-Lindi region, Newala District – Mtwara and Dar es Salaam regions. The centre received clients from other

parts of Tanzania mainland including Zanzibar Island through physical visits and phone calls as well. For the year 2015, 150 viewers and readers visited TAMWA website and commented on the posted Alcohol GBV information and reports.



1.2 Support to clients: Shelter support, school equipment and school fees, capital for small businesses and rent were given to 19 clients through IOGT and GEWE projects respectively.



1.3 Media coverage: In 2015 CRC staff participated in 19 Television and Radio programs to address Gender Based Violence issues such as children's rights and GBV related to alcohol abuse as well as discussions on constitutional review.

The media involved in this exercise include TBC One, Mlimani TV, Radio and TV Tumaini, Times FM and Clouds TV and Radio. Also, participation on radio programs has been done to the community FM radios in upcountry such as Ruangwa FM, Newala FM, Pride FM (Lindi and Mtwara regions), Abood FM and Planet FM both from Morogoro.

1.4 Coalitions and Networks: CRC managed to continue with the existing coalitions and networks and established new coalitions. Under this achievement, CRC worked closely with the Ministry of Information, Sports and Culture; Ministry of Community Development Gender and Children; Ministry of Justice and Constitution; Ministry of Education and Vocational Skills; Ministry of Agriculture; Ministry of Industries and Trade; Ministry of Health and Social Welfare and Ministry of Local Government and Good Governance.

Other partners include Child Dignity Forum (CDF), Wanawake katika Jitihada za Kimaendeleo (WAJIKI), Faith Based Organisations, ((FBO's) Tanzania Episcopal Conference (TEC), Baraza Kuu la Waislamu Tanzania (BAKWATA), Christian Council of Tanzania (CCT), as well as professionals including Lawyers and Medical Doctors from different institutions such as Muhimbili National Hospital and the University of Dar es Salaam (UDSM).

IV. TAMWA SUCCESS STORIES

- **TAMWA continued to attract donor interest.** The successful implementation of the GEWE project resulted into GEWE II Extension with DANIDA support.
- **New donors:** Secured funding from LSF and Internews .
- **Strategic Plan:** TAMWA finalized its Strategic Plan 2016 – 2020 including the development of succession plan, resource mobilization plan, and fundraising strategy.
- **Awards:** In recognition of TAMWA'S efforts in the fight against GBV and the promotion of Gender equality and Women Empowerment, the organization was given an award in the 2015 International Women's Day celebrations. TAMWA Zanzibar also won the TMF award for quality and impact media work.
- **Studio:** The work of establishing a multi-production studio at TAMWA's Sinza Mori has been finalized. Plans include adding more equipment and compile programs to sell to radio stations, especially FM Radio stations.
- **Electronic Monitoring System:** TAMWA has managed to install an electronic monitoring system to simplify monitoring of activities and measurement of impacts.
- **Successful commemoration of the National day of zero tolerance of FGM.** TAMWA organized a two day meeting in Singida with the participation of members of Anti FGM-Coalition, government, religious and traditional leaders. The meeting had very high publicity from mainstream and local media.

V. CHALLENGES

- Legal remedy is still an uphill task for the majority of women due to bureaucratic procedures, corruption and lack of equipment such as DNA machines in Zanzibar.
- Land registration is too costly that majority of rural women cannot afford.
- Lack of coordination among parents and Children councils as well as lack of children experts in schools, risk smooth implementation of the children councils in Zanzibar.
- Gender equality gaps in decision making organs in both Tanzania Mainland and Zanzibar have not been bridged due to patriarchy system, religious misconceptions, corruption and stigma.
- Limited bilateral donors hinder TAMWA in sustaining awareness building strategies which are known to be effective in changing public attitudes.

VI. FOCUS FOR 2016

- To maintain the existing development partners and attract new ones.
- Follow the new Strategic Plan to attract development partners to support economic, political, social and technological empowerment of women.
- Continue advocating for legal and social remedies on GBV and VAC, through media and outreach.
- TAMWA Zanzibar to fundraise for construction of the Gender Institute.
- Continue working with local and regional networks in addressing gender inequalities and women empowerment.

**REPORT OF THE INDEPENDENT AUDITORS
TO THE MEMBERS OF THE GOVERNING BOARD
OF
TANZANIA MEDIA WOMEN'S ASSOCIATION
(TAMWA)**

We have audited the accompanying financial statements of Tanzania Media Women's Association (TAMWA) comprise of the Statement of Financial position as at 31stDecember, 2015, Statement of Comprehensive Income and Statement of Cash Flow for the year then ended and summary of significant accounting policies and the explanatory notes as set out on page 6 to 42.

Responsibility of the Governing Board for the Financial Statements.

The members of the Governing Board are responsible for the preparation of financial statements in accordance with International Financial Reporting Standards and the requirements of the Societies Ordinance Cap 337. This responsibility includes: maintaining internal control relevant to the preparation of financial statements that are free of material misstatements, selecting and applying accounting policies, and making accounting estimates that are reasonable in the circumstances.

Responsibility of the Auditors

Our responsibility is to express an independent opinion on these financial statements based on our audit. We conducted the audit in accordance with International Standards on Auditing. Those standards require that we plan and perform our audit to obtain reasonable assurance whether the financial statements are free of material misstatements.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

In our opinion, these financial statements, which have been prepared under the historical cost convention, give a true and fair view of the state of affairs of Tanzania Media Women's Association (TAMWA) as at 31stDecember, 2015 and of its operations and cash flow for the year ended on that date in accordance with the Societies Ordinance Cap 337 of the Association.

SHEBRILA & CO
CERTIFIED PUBLIC ACCOUNTANTS
IN PUBLIC PRACTICE
P.O. BOX 22131
EMAIL:shebrilacpapp@gmail.com
DAR ES SALAAM - TANZANIA

[Signature]
B.R.KILAMILE- FCPA 139
PARTNER

[Signature]
APRIL, 2015



**TANZANIA MEDIA WOMEN'S ASSOCIATION
(TAMWA)**

STATEMENT OF FINANCIAL POSITION AS AT 31ST DECEMBER, 2015

ASSETS	NOTE	31.12.2015 TZS.	31.12.2014 TZS.
Non - Current Assets			
Property, Plant and Equipment	6	1,488,156,330	1,404,450,963
Investment in Shamba	3	<u>17,570,000</u>	<u>17,570,000</u>
Total Non Current Assets		1,505,726,330	1,422,020,963
Current Assets			
Receivables and Prepayments		14,496,000	-
Call Deposit		100,000,000	-
Cash and Bank Balances	7	<u>989,051,366</u>	<u>684,626,187</u>
Total Current Assets		1,103,547,366	684,626,187
Total Assets		<u>2,609,273,696</u>	<u>2,106,647,150</u>
FUNDS AND LIABILITIES			
Revaluation Reserve	4	465,064,722	465,064,722
Capital Grants		978,091,418	910,759,794
Deferred Income/(Expenditure)		<u>1,166,117,556</u>	<u>730,546,379</u>
		2,609,273,696	2,106,370,895
LIABILITIES			
Non - Current Liabilities			
		-	-
Current Liabilities			
Creditors and Accruals		-	276,255
Total Funds and Liabilities		<u>2,609,273,696</u>	<u>2,106,647,150</u>

Note 1 to 7 and Annexures I to XXIV form part of these financial statements


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CHAIRPERSON


.....
EXECUTIVE DIRECTOR

Date: 08/04/2016

**TANZANIA MEDIA WOMEN'S ASSOCIATION
(TAMWA)**

STATEMENT OF CASH FLOW FOR THE YEAR ENDED 31ST DECEMBER, 2015

	2,015	2014
	TZS	TZS
CASH FLOW FROM OPERATING ACTIVITIES		
RECEIPTS:		
Revenue Grants:		
TAMWA-Mainland	1,947,150,528	1,894,140,680
TAMWA -Zanzibar	231,800,150	1,293,135,771
Other income:		
TAMWA-Mainland	388,667,401	26,223,900
TAMWA-Zanzibar	496,525,001	-
Total Cash Receipts	<u>3,064,143,080</u>	<u>3,213,500,351</u>
LESS:PAYMENTS		
Payments to Staff:		
Staff Loan	10,200,000	-
Other Payments	4,291,000	-
Cash Expenses:		
TAMWA -Mainland	1,954,933,260	2,934,618,992
TAMWA -Zanzibar	673,919,898	642,686,836
Total Payments	<u>2,643,344,158</u>	<u>3,577,305,828</u>
NET CASH INFLOWS FROM OPERATIONS	<u>420,798,922</u>	<u>(363,805,477)</u>
CASH FLOW FROM INVESTING ACTIVITIES:		
Acquisition of Assets	(16,373,743)	(15,827,516)
Call Deposit	(100,000,000)	-
NET CASH OUT/IN FLOWS FROM INVESTING ACTIVITIES	<u>(116,373,743)</u>	<u>(15,827,516)</u>
NET INCREASE/(DECREASE) AND CASH EQUIVALENT	304,425,179	(379,632,993)
CASH AND CASH EQUIVALENT AT THE BEGINNING	<u>684,626,187</u>	<u>1,064,259,180</u>
	<u>989,051,366</u>	<u>684,626,187</u>
REPRESENTED BY:		
CASH AND BANK BALANCES as per Note 7.	<u>989,051,366</u>	<u>684,626,187</u>

Note 1 to 8 and Annexures I to XXIV form part of these financial statements


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CHAIRPERSON


.....
EXECUTIVE DIRECTOR

Date: 08/04/2016



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E-mail: tamwazanzibar@tamwa.org,